

CITY OF AUSTIN
APPLICATION TO SIGN REVIEW BOARD
SIGN VARIANCE

CASE # C16-2011-0001
ROW-10544130
TP-0430130403

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STREET ADDRESS: 609 Slaughter Lane

LEGAL DESCRIPTION: Subdivision - Slaughter/South First Section 3

Lot(s) 2 Block C Outlot _____ Division _____
Strickland Sign Service, LLC.
I/We National Sign & Marketing Corp. on behalf of myself/ourselves as authorized agent for

Carl Karcher Enterprises, Inc. affirm that on _____, 20__, hereby apply for a hearing before

the Sign Review Board for consideration:

ERECT - ATTACH - COMPLETE - REMODEL - MAINTAIN

to internally light logo (green
on wall sign & building Burrito
in a GR-CO zoning district, located within the Scenic Sign

District.

If your variance request is for a reduction in setbacks or height limits, please contact Christine Esparza with the Electric Utility at 322-6112 before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or a NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because: the Carl's Jr. /Green Burrito Restaurant has a long standing logo that is readily identifiable by the public. While the Carl's Jr. logo consists of a yellow star shape with an image of a smiling face on the surface of the star, the Green Burrito logo is has an abstract design of chili peppers surrounding a reflex image of a burrito. Currently, the star logos have internal illumination which have been granted through a variance. In order to properly identify this restaurant as a member of the Carl's Jr./Green Burrito family of restaurants at night, it is critical that we are allowed the opportunity to illuminate the Green Burrito logos at night as well.

OR,

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because: the design is an abstract image intended to complement the food that this restaurant offers. It will not have an adverse impact upon the neighboring community, in fact in many cities, citizens and surrounding businesses find that it creates a positive impact due to its welcoming and creative design.

OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because: the ordinance was written to provide consistent guidelines and standards for high quality and aesthetically pleasing signage in the city. The request before you to illuminate the Green Burrito logo follows the intent of the ordinance. The ordinance does not have specifics on the illumination of corporate logos, but only allows the illumination of individual letters. This logo is designed to illuminate in the exact same manner as the letters that it is adjacent to.

AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: there are multiple other business in the immediate area with illuminated logo signs along Slaughter Lane. The Green Burrito logo is specific to the brand and is a common geometric shape. It is designed and manufactured in the same manner as an illuminated channel letter, following the intent of the ordinance. The granting of the variance allowing us to illuminate the logo would be no different than allowing another business to illuminate their "logo-type letter only" sign. The granting of this variance would complement the similarly designed signage concepts already enjoyed by other surrounding businesses.

APPLICANT CERTIFICATE -- I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed ASB Mail Address 217 W Langley Blvd.
City, State & Zip Universal City, TX 78148
Printed Marty Strickland Phone 210 566-7500 Date 2-7-2011

OWNERS CERTIFICATE - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed [Signature] Mail Address 13580 5th Street
City, State & Zip Chino, CA 91730

Printed Haynes Truck Phone 909-591-4742 Date _____
CHE Representative

ADDITIONAL INFORMATION TO BE SUBMITTED WITH COMPLETED APPLICATION:
(FAILURE TO SUBMIT ALL THE REQUIRED MATERIALS WILL RESULT IN NON-
ACCEPTANCE OF THE APPLICATION. LATE BACKUP MATERIAL WILL BE
ACCEPTED UNTIL 9:00 A.M. THE TUESDAY PRIOR TO THE MEETING, THERE
WILL BE NO EXCEPTIONS.)

SITE PLAN: Must be drawn to scale, showing present and proposed construction
and locations of existing structures on adjacent lots.

All Sign Review Board cases must submit location and
elevation drawings, drawn to scale, in addition to the site
plan required.

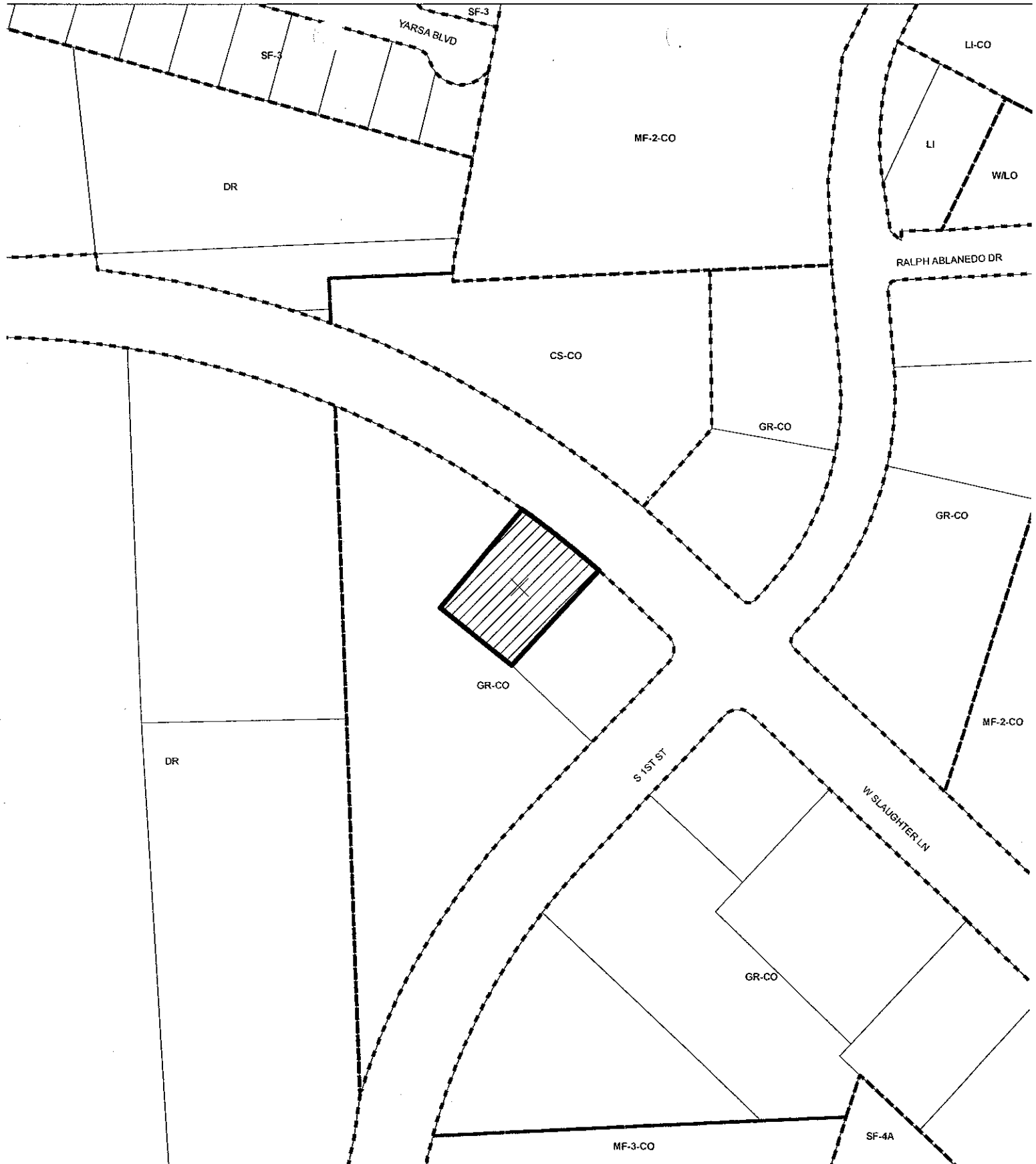
| | |
|-------------------------------|----------|
| APPLICATION FEES: Residential | \$360.00 |
| All Other | \$660.00 |



Please be advised that the Board can only hear so many cases a month, therefore, first come, first served.

Please be advised that a request for reconsideration must be filed within 7 days from the Board meeting.

A variance from the Building Code Board of Appeals may be required for variances from the Zoning Board of Adjustment (no Sign Review Board cases need to call). Please consult a code specialist in the Plan Review Division at 974-2580.

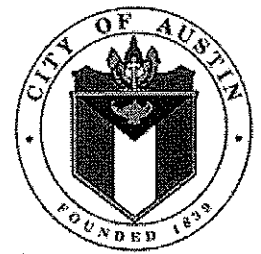
If you need assistance completing this application (general inquires only) please Susan Walker, 974-2202 or Diana Ramirez, 974-2241, 505 Barton Springs Road, Suite 525 (One Texas Center).



-  SUBJECT TRACT
-  ZONING BOUNDARY

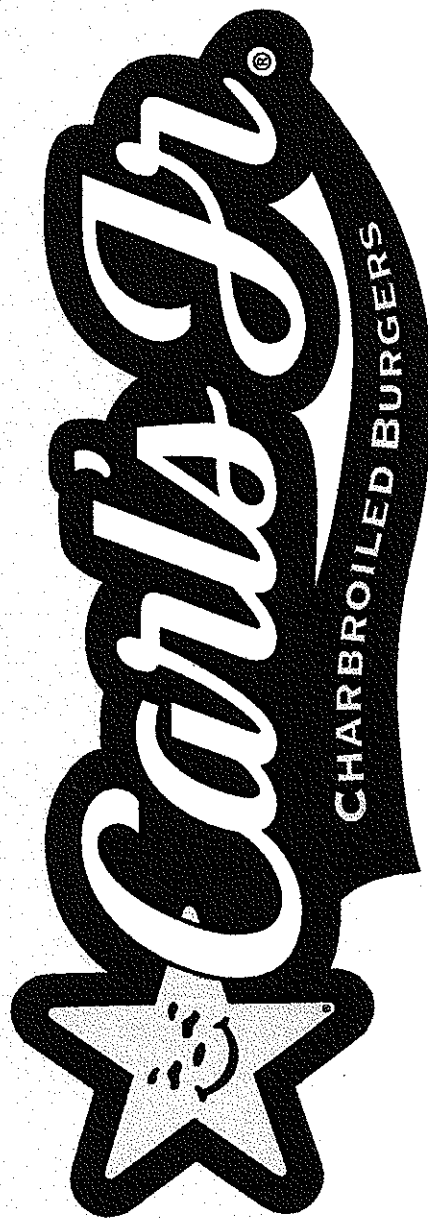
BOARD OF ADJUSTMENTS

CASE#: C16-2011-0001
LOCATION: 609 W SLAUGHTER LN
GRID: F14
MANAGER: S. WALKER



This map has been produced by the Communications Technology Management Dept. on behalf of the Planning Development Review Dept. for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.

PRESENTED TO



609 Slaughter Lane, Austin, TX 78748



National Sign & Marketing Corporation



ELECTRONIC SIGNS

13580 5th Street • Chino, CA 91710 • Tel: 909.591.4742 • FAX: 909.591.9792 • Toll Free: 877.877.NSMC

Scope of Work

- (A) 15 1/2" LED ILLUM. "GREEN BURRITO" PAN CHANNEL LOGO & LETTERS (Lineal Config.)
- (B) REFACE D/F ILLUM. PYLON SIGN

Install Only

Manufacturing By Others

- (A) (B) (C) EXISTING "CARL'S JR." CHANNEL LETTERS ON BACKER

Install Only

Manufacturing By Others

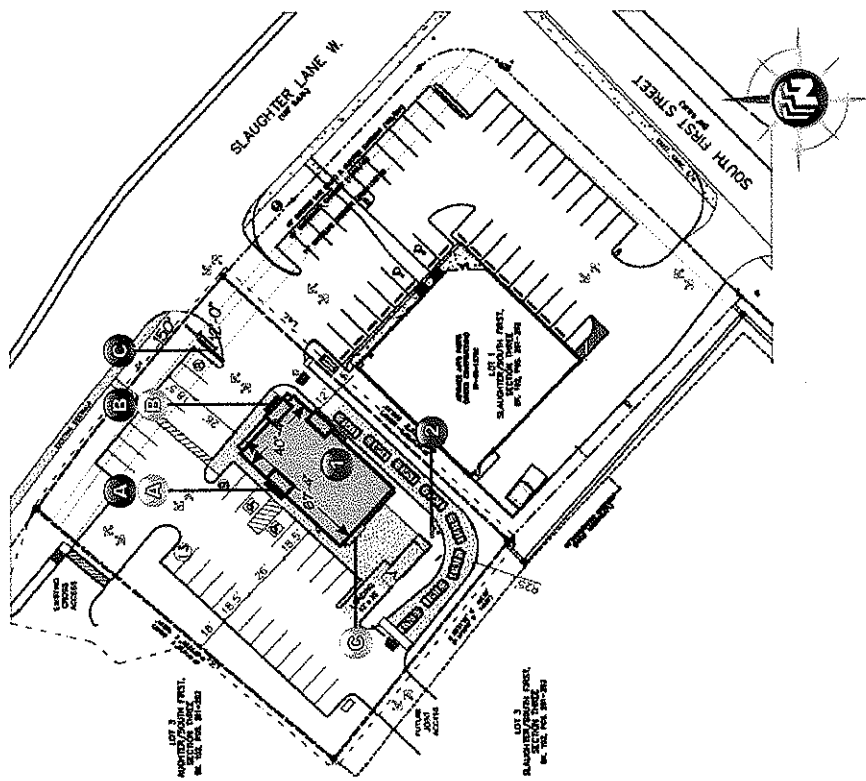
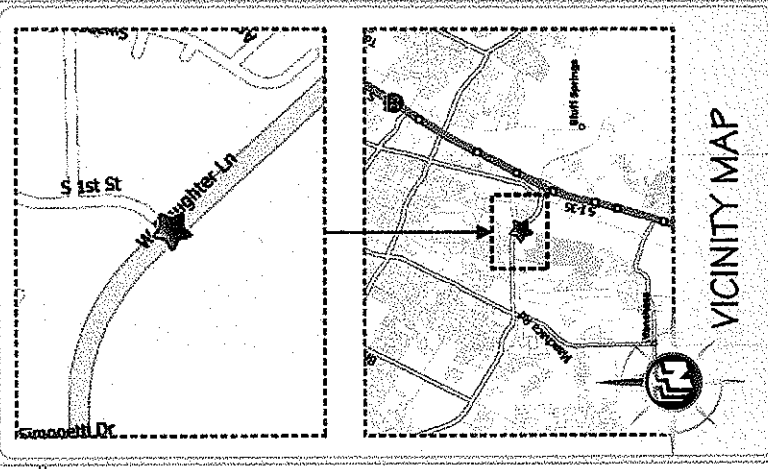
- (1) INTERIOR MENU BOARD EXTENSION
- (2) DRIVE THRU MENU BOARD EXTENSION

NOTE

ALL NEW SIGNAGE TO CONNECT TO CLIENT PROVIDED ELECTRICAL CIRCUITS

CARL'S JR. - Austin, TX. - Site Plan

SCALE: 1/64" = 1'



| | | | |
|--|--------------------------|--|--------------------------|
| LOGO ARTWORK | | FIELD SURVEY REQUIRED FOR: | |
| YES | NO | YES | NO |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| WILLING TO PROVIDE ACTUAL COLOR INFORMATION PRIOR TO FABRICATION | | COLOR MATCHING PUMP/RES. TO EXISTING BUILDING/CHANGE ETC. | |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| WILLING TO PROVIDE ACTUAL COLOR INFORMATION PRIOR TO FABRICATION | | HANDING STALE STOCK OR OTHER D. L. LONG MATERIALS TO EXISTING | |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| WILLING TO PROVIDE ACTUAL COLOR INFORMATION PRIOR TO FABRICATION | | DOTTY LINE ACTUAL DIMENSIONS OF EXISTING SIGNAGE FOR REFERENCE FABRICATION | |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| SIGNAGE LOCATION: | | CUSTOMER APPROVAL: | |
| YES | | YES | |
| NO | | NO | |
| MISCELLANEOUS: | | MISCELLANEOUS: | |
| YES | | YES | |
| NO | | NO | |
| REPORT REQUIRED | | REPORT REQUIRED | |
| YES | | YES | |
| NO | | NO | |
| SIGNATURE CONTRACT | | SIGNATURE CONTRACT | |
| YES | | YES | |
| NO | | NO | |



National Sign & Marketing Corporation
 10500 5th St., Chicago, IL 60640
 Tel: 773.581.4742 Fax: 773.581.5782
 Email: sales@national-sign.com
 Lic# 743030 - Exp. 01/31/12

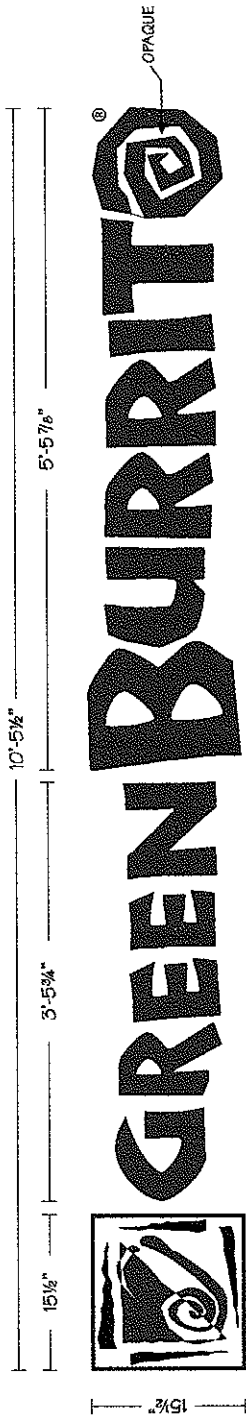
Project: Carl's Jr.
 Address: 609 Slaughter Lane, Austin, TX 78748
 Phone: Account Mgr. S. Rosenbloom
 Designer: Duffy, S. Scale: Noted Date: 07/07/2010

Client Approval: _____
 Date: _____

APPROVED & RELEASED FOR CONSTRUCTION
 Date: _____

Drawing Number: 24451

WESCO
 ELECTRONIC SIGNS

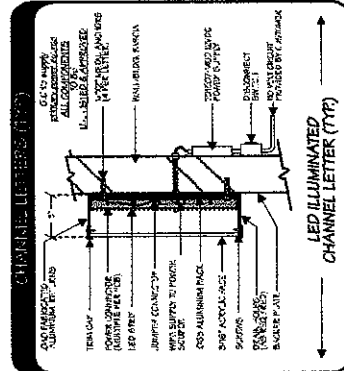
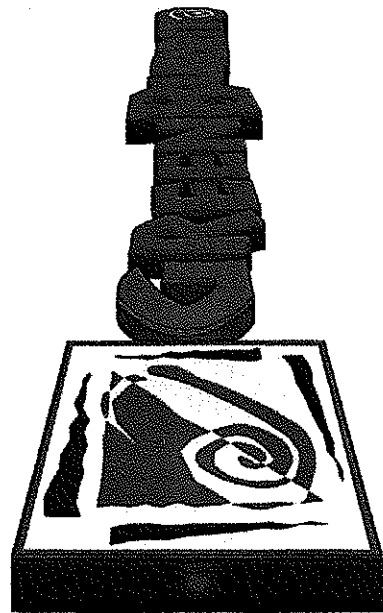
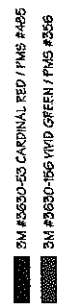


Ⓐ Ⓑ 1 1/2" LED ILLUM. "GREEN BURRITO"
PAN CHANNEL LOGO & LETTERS (Lineal Config.)

Ⓐ Ⓑ 1 1/2" LED ILLUM. "GREEN BURRITO"
PAN CHANNEL LOGO & LETTERS (Lineal Config.)

Specifications:

- LOGO & LETTERS: FABRICATED ALUMINUM, 5" DEPTH, PAINT INTERIOR WHITE
- TRIMCAP: GREEN TO MATCH PMS #356
- RETURNS: RED TO MATCH PMS #485
- REGISTRATION MARK: WHITE SINTRA WITH FIRST SURFACE GREEN VINYL 3M #3630-156
- FACE: WHITE ACRYLIC WITH VINYL GRAPHICS, LETTERS: GREEN VINYL 3M #3630-156, LETTER "O" WITH WHITE OPAQUE VINYL TO BLOCK LIGHT AS SHOWN, LOGO: CARDINAL RED #3630-53 AND VIVID GREEN #3630-156
- LIGHTING: LETTERS: TO ILLUMINATE WITH GREEN LED LOGO: TO ILLUMINATE WITH WHITE LED. ALL WIRING TO BE U.L. APPROVED



GREEN BURRITO - New LED Channel Logo & Letters
SCALE: 1" = 1'



National Sign & Marketing Corporation
13580 8th St., Chino, CA 91710
Tel 909.591.4742 Fax 909.651.9782
e-mail: sales@nsmc.com
Lic# 745030 - Exp. 01/31/12

Project: Cant's Jr.
Address: 609 Gougher Lane, Austin, TX 78748
Phone: Account Mgr. S. Rosenbloom
Designer: Duffy, B. Scale: Noted Date: 07/07/2010

Client Approval: _____ Date: _____
APPROVED & RELEASED FOR CONSTRUCTION

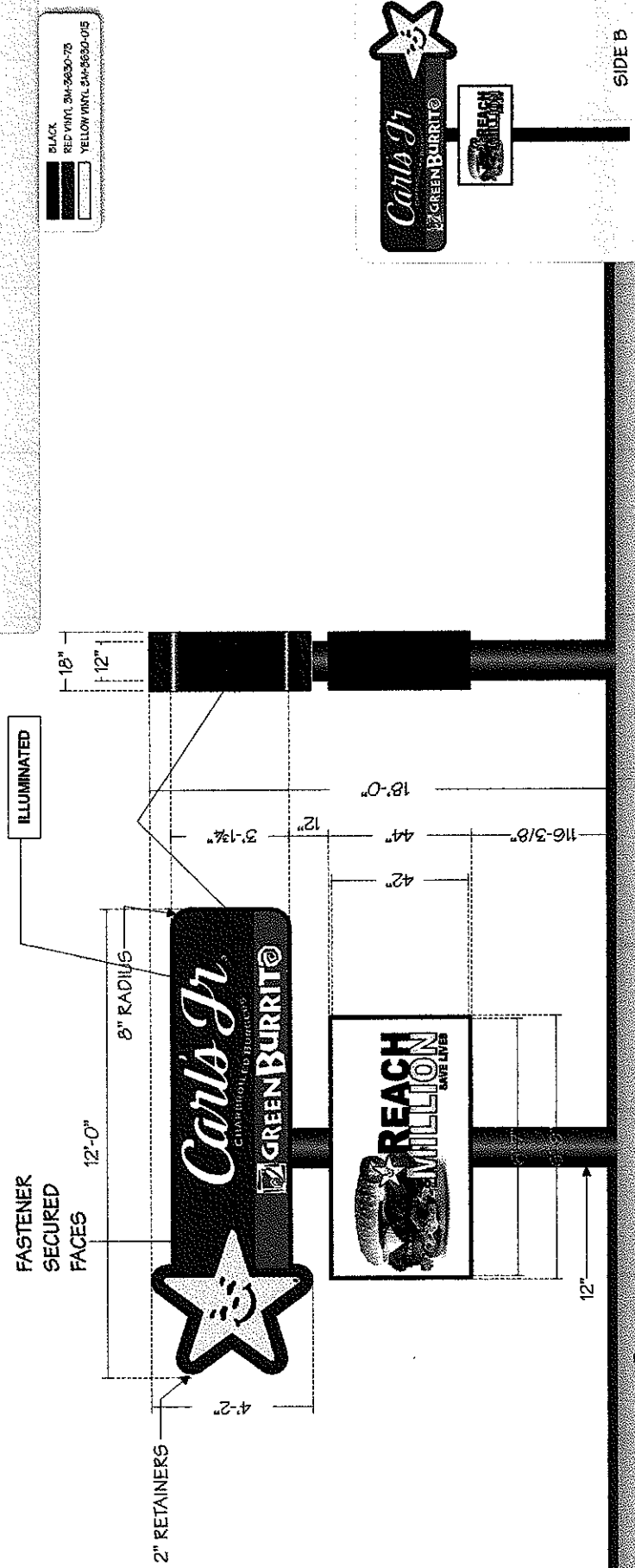
Revisions: _____
Drawing Number: 24451



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Specifications:

CABINET: EXISTING CABINET.
 FASTENER: NEW WHITE LEXAN WITH FIRST SURFACE APPLIED CUT/REVERSE CUT
 SECURED: TRANSLUCENT VINYL GRAPHICS AS ILLUSTRATED.
 FACES: RE-LAMP AND RE-BALLAST AS NEEDED FOR PROPER ILLUMINATION.
 ILLUM: ALL WIRING & COMPONENTS TO MEET UL STANDARDS



REFACE D/F ILLUM. PYLON SIGN

CARL'S JR. - REFACE D/F ILLUMINATED PYLON SIGN

SCALE: 3/8" = 1'-0"

THIS IS A DESIGN & CONSTRUCTION DOCUMENT. IT IS NOT TO BE USED OUTSIDE YOUR ORGANIZATION AND NOT TO BE REPRODUCED OR COPIED WITHOUT THE WRITTEN PERMISSION OF THE DESIGNER.

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 13580 5th St., Chino, CA 91710
 Tel 909.597.4742 Fax 909.591.9752
 E-mail: sales@nsmc.com
 Lic# 745030 - Exp. 01/31/12

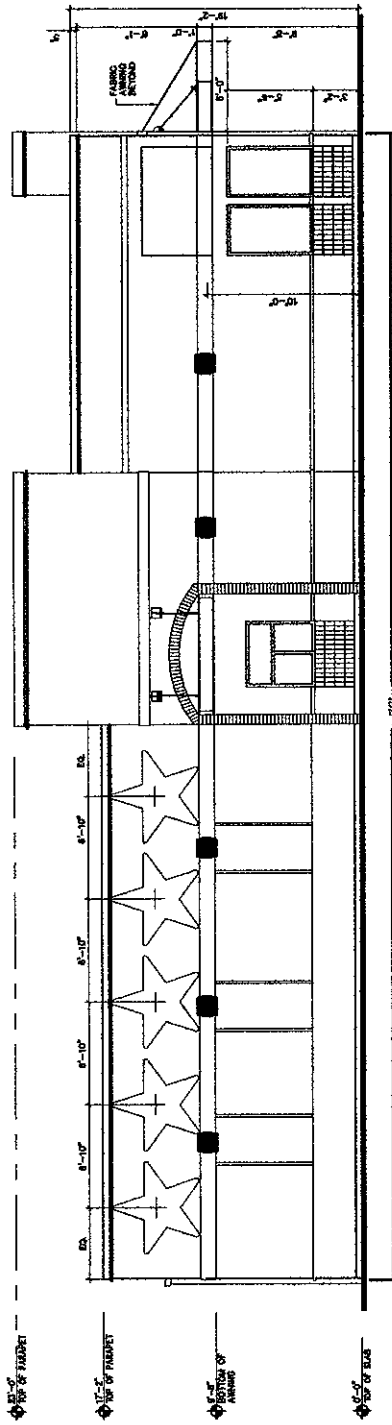
Project: Carla's Jr.
 Address: 609 E. Guadalupe Lane, Austin, TX 78746
 Phone: Account Mgr. S. Rosenbloom
 Designer: Duffy, S. Scale: Noted Date: 07/07/2010

Client Approval: _____
 Date: _____
 Approved & Released for Construction: _____
 Date: _____

Revisions: _____
 Date: _____

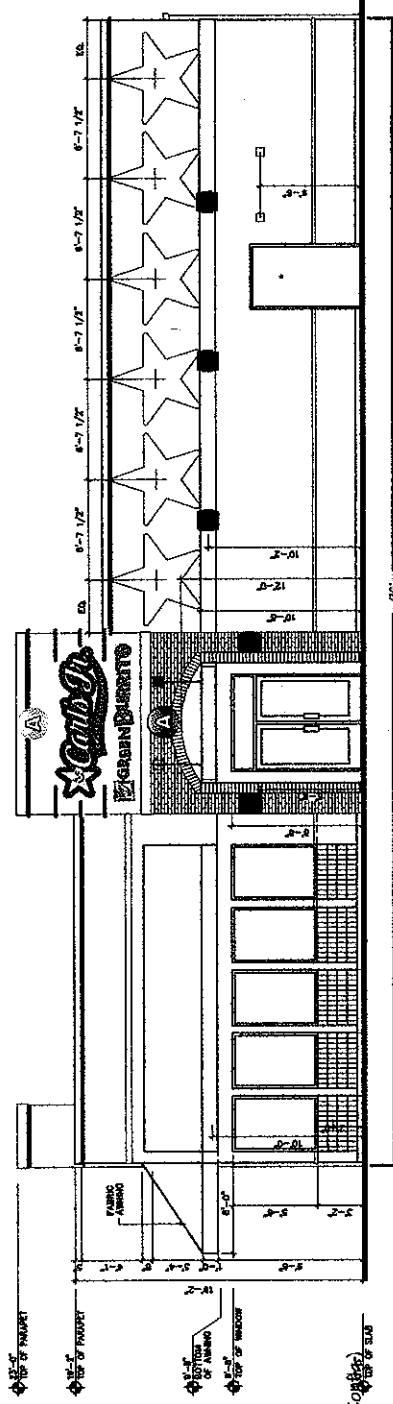
Drawing Number: 24451





Southeast Elevation

SCALE: 1/8" = 1'



Northwest Elevation

SCALE: 1/8" = 1'

15 1/2" LED ILLUM. "GREEN BURRITO"
PAN CHANNEL LOGO & LETTERS (Linear Color)
EXISTING "CARL'S JR." CHANNEL
LETTERS ON BACKER

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Email: sales@natsign.com
Web: 745000 - Exp. 01/31/12

VESCO
ELECTRONIC SIGNS

Drawing Number
24451

Revisions:

| No. | Description | Date |
|-----|-------------|------|
| | | |
| | | |
| | | |
| | | |

APPROVED & RELEASED FOR CONSTRUCTION

Client Approval: _____ **Date:** _____

Project: Carl's Jr.
Address: 609 Slaughter Lane, Austin, TX 78746
Phone: _____ **Account Mgr.:** S. Rosenbloom
Designer: Duffy, E. **Scale:** Noted **Date:** 07/07/2010

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